POWER OF ATTORNEY ALOFT MEDIA, LLC

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

Regarding the following pending Applications:

Application Number: 10/661.854 Filing Date: 9/11/2003

Title: Method and computer program product for organized reporting of details in a strategic

intellectual property management system

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL, DENNIS WILLIAM Attorney Docket Number: SVIPGP002A Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 10/661.788 Filing Date: 9/11/2003

Title: System, method and computer program product for conducting a synonym-search based

on a patent claim

First Named Inventor: Kevin J. Zilka Art Unit: 2626

Examiner Name: SPOONER, LAMONT M Attorney Docket Number: SVIPGP002D

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 10/661,938 Filing Date: 9/11/2003 Title: Strategic networked intellectual asset management architecture

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL, DENNIS WILLIAM Attorney Docket Number: SVIPGP002E

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith. Filing Date: 9/11/2003

Application Number: 10/660.830

Title: Docketing database-driven competitive intelligence mapping for supporting sound

intellectual property prosecution decisions

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL, DENNIS WILLIAM Attorney Docket Number: SVIPGP002G

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

POWER OF ATTORNEY ALOFT MEDIA, LLC

Application Number: 10/671,045 Filing Date: 9/24/2003

Title: System, method and computer program product for intellectual property budget

management

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL, DENNIS WILLIAM Attorney Docket Number: SVIPGP003
Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 95/000,461 Filing Date: 3/26/2009

Title: NETWORK BROWSER WINDOW WITH ADJACENT IDENTIFIER SELECTOR INTERFACE FOR

STORING WEB CONTENT

First Named Inventor: Kevin J. Zilka Art Unit: 3992

Examiner Name: NALVEN, ANDREW L Attorney Docket Number: SVIPGP003C.RE

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 11/688,200 Filing Date: 3/19/2007

Title: METHOD AND COMPUTER PROGRAM PRODUCT FOR STORING NOTES AND A URL IN

ASSOCIATION WITH AN IDENTIFIER

First Named Inventor: Kevin J. Zilka Art Unit: 2174

Examiner Name: BELOUSOV, ANDREY Attorney Docket Number: SVIPGP003G

Assignment Status: | am the Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 95/000,439 Filing Date: 2/6/2009
Title: DATA NETWORKING SYSTEM AND METHOD FOR INTERFACING A USER

First Named Inventor: Kevin J. Zilka Art Unit: 3992

Examiner Name: NALVEN. ANDREW L Attorney Docket Number: SVIPGP004.RE

Assignment Status: | am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 11/119.482 Filing Date: 4/29/2005

Title: Patent technology mapping system and method, and computer program product

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL, DENNIS WILLIAM Attorney Docket Number: SVIPGP007

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

POWER OF ATTORNEY ALOFT MEDIA, LLC

Application Number: 11/119,461 Filing Date: 4/29/2005
Title: E-mail manager interface with integrated instant messaging feature

First Named Inventor: Kevin J. Zilka Art Unit: 2173

Examiner Name: SHIH, HAOSHIAN Attorney Docket Number: SVIPGP008 Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

statement under 57 ern 5175 py (1 cmm 1 7 e) 55) 5 cg submitted here min

Application Number: 11/828,003 Filing Date: 7/25/2007

Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR USING A CELLULAR PHONE

AS AN INTERFACE FOR A VOIP-EQUIPPED SYSTEM

First Named Inventor: Kevin J. Zilka Art Unit: 2617

Examiner Name: LIM, STEVEN Attorney Docket Number: SVIPGP009A

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 11/828,012 Filing Date: 7/25/2007

Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR USING A CELLULAR PHONE

AS AN INTERFACE FOR A VOIP-EQUIPPED SYSTEM

First Named Inventor: Kevin J. Zilka Art Unit: 2617

Examiner Name: LIM, STEVEN Attorney Docket Number: SVIPGP009B Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 11/207.619 Filing Date: 8/18/2005

Title: Patent technology mapping system and method, and computer program product

First Named Inventor: Kevin J. Zilka Art Unit: 3689

Examiner Name: RUHL. DENNIS WILLIAM Attorney Docket Number: SVIPGP011

Assignment Status: I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

Application Number: 11/207.448 Filing Date: 8/18/2005

Title: System, method and computer program product for improved instant messaging during

use of an application program

First Named Inventor: Kevin J. Zilka Art Unit: 2451

Examiner Name: WOOLCOCK, MADHU **Attorney Docket Number:** SVIPGP012 **Assignment Status:** I am the Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith.

POWER OF ATTORNEY ALOFT MEDIA, LLC

Application Number: 61/241,990 Filing Date: 9/14/2009
Title: SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR
ADJUSTING A HEADLIGHT ASSOCIATED WITH A VEHICLE, BASED ON A

DISTANCE OF AN OBJECT FROM THE VEHICLE

First Named Inventor: Christopher M. Edgeworth Art Unit: N/A

Examiner Name: N/A Attorney Docket Number: SVIPGP110+
Assignment Status: Lam the Assignee of record of the entire interest. See 37 CFR 3.71.

I hereby revoke all previous powers of attorney given in the above-identified applications. I hereby appoint the Practitioners associated with Customer Number 92045 as our attorneys to prosecute the applications identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please recognize or change the correspondence address for the above-identified applications to the address associated with the above-mentioned Customer Number.

SIGNATURE of Applicant or Assignee of Record for all of the above cases:

Signature: /Christopher M. Edgeworth/

Name: Chris Edgeworth

Title and Company: President & CEO, Aloft Media, LLC

Date: 10/6/2010

Telephone Number: 903-230-9675